



Press Release

## COMMA 22 Naheed Raza

Thursday 27 May – Saturday 26 June 2010

Closed Bank Holiday Monday 31 May 2010

Open Late First Thursday 3 June 2010 till 9pm

Exhibition Talk Friday 28 May 2010, 12.30 – 1.30pm. All welcome.

Bloomberg SPACE, 50 Finsbury Square, London EC2A 1HD

Open: Monday - Saturday, 11am - 6pm

W [www.bloombergspace.com](http://www.bloombergspace.com) E [gallery@bloomberg.net](mailto:gallery@bloomberg.net) T + 44 20 7330 7959

For COMMA, the ongoing series of rapidly changing exhibitions, Bloomberg SPACE has commissioned sculptor and filmmaker **Naheed Raza** to create a new short film titled *Sand*.

Shot at the edge of The Empty Quarter in the United Arab Emirates, *Sand* is a meditation on the strange, silent power of the desert. The transience, mobility and immersive quality of the shifting sand acts as a metaphor not only for time but also relates to thresholds of seeing, thinking and being.

The film dwells both on the peculiar nature of sand itself - which has baffled artists and scientists alike because of its unusual physical properties, between that of a solid and liquid - and also on our physical relationship with this material which is so fine, yet has the capacity to overwhelm us.

The piece references works such as Hiroshi Teshigahara's *Woman of the Dunes*, J G Ballard's *Drought City* and Ralph Bagnold's *Travels in a Dead World* as well as the very real problem of escalating desertification. In the absence of commentary, projected on an immense scale in the front gallery and with its intense focus on 'pure materiality', *Sand* presents us with a hypnotic vision of an unstable world.

### Press contact

For further press information and images please contact:

Sheena Etches - [sheena.etches@talktalk.net](mailto:sheena.etches@talktalk.net)/ +44 (0) 20 7700 2975 or

Anna Mandlik - [amandlik@bloomberg.net](mailto:amandlik@bloomberg.net)/ +44 (0) 20 7673 2447

**Notes to Editors:****COMMA**

COMMA is a dynamic new series of commissions enabling artists to experiment and expand their practice in relation to Bloomberg SPACE and its communities. Over twenty of today's most outstanding emerging and established international artists will be invited to create new work, installations and architectural interventions in a fast paced succession of monthly exhibitions.

**Bloomberg SPACE**

Bloomberg SPACE is a gallery based at Bloomberg's European headquarters in London and is dedicated to commissioning and exhibiting contemporary art. It welcomes visitors six days a week and admission is free. COMMA at Bloomberg SPACE reflects the core principles of innovation, engagement, adventurous creativity and education central to Bloomberg's reputation for arts sponsorship.